**Things To Be Implemented**

**1)Bunch of content : Hr round , Resume Tips** Deeply Explained in the content Strategy below

**2)We have to increase the fb Group**

**3)Content Strategy :** In the content strategy we would take if we can publish article in the bunch like for hr round we have publish 10 article on the basic Hr tips like how to introduce yourself , why you only fit for this company , what are your carrer plan .

Similarly we can get the different bunch of resume tips .

Similarly we can publish for .net topic

So For the content strategy I will the decide the topic more clearly

**SS>** Resume tips is a good one. We can write in a better way and also give samples after removing confidential Information.We can write many contents around it like

- Resume for Freshers in College (This will align with our Joblagao University and Campus Interview)

- Resume for Freshers with internship experience

-Resume for e-commerce

- Resume for experienced IT Professional

- Resume for experienced MBA Professional

**4)campus ambassador program :** we need the promotion so I will prefer to go for the campus ambassador program . so if possible I will post the requirement on the internshala .

**SS>** I have also sent a separate mail in this regard. I have listed 2-3 college in Bangalore too

**5)Press Release :** We will go for the press Release both free and online

1. Free
2. Paid

**SS>** Please explore the free press (websites which have better authority)

6)**Bunch Of URL :** Bunch Of url is needed so that we can rank on search like Bangalore fresher jobs, Bangalore .net developer jobs , noida fresher jobs .

**SS>** Yes, we should plan for this. Please post many jobs by copying contents from the resume, so that our content is also genuine.

**7)Offline Marketing :**  In offline Marketing we will contacting the near by Institutes to get the promotion

**SS>** We will start with distributing posters in college.